### What is the French Quarter Festival?

"the world's largest showcase of Louisiana music."

French Quarter Festival is an annual music festival held in early April, located in the historic French Quarter of New Orleans, Louisiana. Founded in 1983, the festival features primarily New Orleans music, such as jazz, blues, and zydeco from hundreds of local musicians, as well as food from dozens of New Orleans restaurants.

During the festival, more than 20 stages throughout the French Quarter perform local music and represent genres from traditional and contemporary jazz to R&B, New Orleans funk, brass bands, folk, gospel, Latin, Zydeco, classical, cabaret, and international.

What can I expect for the level of activity each day? This is the "Ultimate" American Music Tour. Guests will be standing and walking 2-3 miles per day on uneven ground and encountering stairs. This is the deep south we will possibly encounter warm and humid weather.

How is this travel experience different from other tours? You can expect a full-time schedule daily (around 7-9 hours including travel time) of fun and educational activities that will encourage interaction with the history of American music and local musicians.



# ROAD TRIP!



### **Meals Included**

7 Breakfasts, I Lunch, 3 Dinners

## **Admissions included**

Stax Museum of American Soul
The Rock and Soul Museum
Memphis Music Hall of Fame
National Civil Rights Museum
Country Music Hall of Fame
The Ryman Auditorium
Delta Blues Museum
Blues Hall of Fame
Graceland
Sun Studios

## Lisa Baum

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# ULTIMATE AMERICAN MUSIC TOUR

New Orleans Memphis Nashville



**APRIL 1-8, 2020** 

8 Days / 7 Nights

Follow the trail of the birth of American Music from its southern roots in blues, jazz, bluegrass, country and western and rock and roll!





\$2,999.00 Price Person, based on double occupancy

**\$949 Single Supplement** 

#### What Is Included:

## (3) Nights New Orleans, LA

Crowne Plaza Astor, French Quarter

### (2) Nights Memphis, TN

The Westin, Beale Street

## (2) Nights Nashville, TN

The Sheraton Grand, Downtown

- Fully escorted by a professional Tour Director
- Private transportation in air-conditioned motor coach
- Admission to all activities indicated
- · Gratuities for included activities
- Roundtrip porterage at all hotels
- Arrival and Departure transfers

### Not Included:

Airfare to New Orleans, LA and from Nashville, TN

# ULTIMATE AMERICAN MUSIC TOUR

Hand-crafted and designed especially for music lovers and JAZZ 88.3 KCCK members. This tour is a journey though the American South following the trail of the birth of American music. We will explore the history and inspiration of the people and places that gave us some of our national treasures; Bluegrass, Blues, Jazz, Country and Western and Rock and Roll. We will visit important museums, dine on local cuisine and enjoy live music every night!

#### **NEW ORLEANS:**

### 3 NIGHTS

Attend the 37th annual French Quarter Festival. Enjoy a guided city tour and a walking tour of the French Quarter. Dine on local cuisine at our welcome dinner and sip a cafe au lait with your beignets at Cafe du Monde. With vour free-time visit the WWII museum, cruise down the Mississippi River, stroll the Garden District, ride a Street Car. Seek out new and old sounds on Frenchman's Street.





French Quarter Architecture St. Louis Cathedral

### **MEMPHIS:**

### 2 NIGHTS

We roll into Memphis and arrive to lively Beale Street. Enjoy some Memphis BBQ and dance to some live blues music. Next morning we visit "Graceland" the home of Elvis Presley. The afternoon takes us to Sun Studios, Stax Records, The Rock and Soul Museum and the Memphis Music Hall of Fame. The next morning we visit the National Civil Rights Museum and the Blues Hall of Fame.



Beale Street



Elvis Presley's home "Graceland"

### NASHVII I F:

#### 2 NIGHTS

We roll into Nashville via Broadway and its famous "Honky Tonk" bars, live music from every doorway! Morning takes us to Studio B the recoding studio where our legends record their hits. Afternoon takes us to the Country Music Hall of Fame and a private session with local musicians. This evening enjoy some live music at our joyous farewell dinner.



Broadway "Honky Tonk Row" The Ryman Auditorium

